

Capability Statement

Actualize Consulting, LLC, is a management consulting firm that focuses on business and technology transformation. Founded in 2003, Actualize has offices in Virginia and New York. We leverage our core competencies and differentiators to deliver unparalleled solutions for federal and state government agencies and financial institutions.

SMALL BUSINESS

SINs: 54151S, 541611
Unique ID: JC9NN2CNV4J7
CAGE Code: 4ZH29
Contract No.: 47QTC A20D00F3
Dates: 9/17/2020 to 9/16/2025

CORE COMPETENCIES

Management Consulting

- › Strategic planning
- › Roadmap development
- › Change management
- › Research studies

Digital Transformation

- › Business process transformation
- › Elimination of paper and forms
- › Data-driven business decisioning
- › Intelligent Automation

Enterprise Information Management (EIM)

- › Strategic planning
- › Data management and governance
- › Reporting and analytics
- › Advanced analytics
- › Data architecture and standards development

Information Technology

- › Technology and vendor assessments
- › Systems implementations
- › Systems architecture
- › Project/program management
- › Agile development

CLIENTS

Department of Housing & Urban Development (<i>HUD</i> , <i>FHA</i> , <i>Ginnie Mae</i>)	Canada Mortgage and Housing Corporation
Federal Home Loan Banks	Banks
Department of Veterans Affairs (<i>Loan Guaranty</i>)	Lenders
Freddie Mac	Insurance Companies
Fannie Mae	Wall Street Broker Dealers
Securities and Exchange Commission (<i>SEC</i>)	Virginia Housing Development Authority (VHDA)

DIFFERENTIATORS

- › **Finance Experts** – Highly skilled consultants and partners known throughout the industry as leaders and experts. Deep finance domain expertise including financial instruments.
- › **Digital Transformation Experts** – Proven capabilities to re-engineer and transition processes, data, and technology from legacy and manual to modern and digital. Enhance organizational effectiveness through change management and culture infusion.
- › **Quality Service** – Exceptional CPARS and past performance ratings; significant business from repeat customers.
- › **Company Culture** – Ranked as top high-performance company.

PAST PERFORMANCE

- › Developed future-state strategy for Ginnie Mae including operating model, conceptual architecture, analytics, and technology. Created roadmap for multi-year implementation.
- › Developed technology product and trading system for a Government Sponsored Enterprise facilitating a major industry consolidation effort that enabled the exchange of over \$100 billion in mortgage-backed securities. Using an Agile approach, the team integrated industry platforms using APIs and shared data repositories.
- › Developed strategy, plan and implemented an Enterprise Information Management program for a financial institution that created a data-driven business decisioning culture, improved data quality and created efficiencies.
- › Developed the policies, technology, and operational capabilities for HUD (Ginnie Mae) to accept digital document. This effort included analysis of the digital mortgage industry eco-system and market trends, process and technology assessments and procurement strategies.

NAICS CODES

511199 511210 541511 541512
 541519 541611 541612 541618
 541690 541990

PSC CODES

R408	7030	R431	D307
AJ96	R799	D318	D306